



2025 Surrey Fiesta Extravaganza Sponsorship Packages

July 19-20, Surrey Civic Centre

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EVENT TITLE SPONSOR

- Presenting sponsor (above title) in all digital media placements leading up to the event. Your company's right to use Canada Fiesta Extravaganza logo for promotional purposes
- Includes (4) 10'x10' tents on Prime Locations.
- **Show Segment:**
 - Half hour show time during the live event
 - Sponsor to provide host and materials for the show
- **Marketing and Promotions:**
 - Logo in all posters, invitations, and flyers
 - Logo with link on Canada Fiesta Extravaganza website homepage
 - Logo with link on all electronic communications
 - Recognition in media releases
 - Three months media ad placement (materials provided by sponsor)
 - Live interview opportunity to showcase products/services on-air
 - ONE YEAR logo with link to your website or social media on FCCHS website homepage and recognition on all electronic communications (social media channels).
 - Inclusion in FCCHS Online Business Directory / Industry Partners. Includes logo, 560 character advertising words and ½ column ad space.
- **Radio Material 30's:**
 - 10 radio spots daily at PinoyRadio.com
 - 10 radio spots daily at KrosswaveRadio.com
 - 10 radio spots daily at JeepneyPinoyRadio.com
- **TVC Material 30's:**
 - 10 TVC spots during the live streaming of Fiesta Extravaganza
 - Live credit mentions and rotating banner ad on video streaming

\$ 10,000



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MAJOR SPONSORS

- Major sponsor in all paid print media placements leading up to the event. Your company's right to use Canada Fiesta Extravaganza logo for promotional purposes.
- Includes (2) 10'x10' tents on Prime Locations.
- **Show Segment:**
 - 15 minute segment during the event
 - Sponsor to provide host and materials for the show
- **Marketing and Promotions:**
 - Logo in all posters, invitations, and flyers
 - Logo with link on Canada Fiesta Extravaganza website homepage
 - Logo with link on all electronic communications
 - Recognition in media releases
 - One month media ad placement (materials provided by sponsor)
 - Live interview opportunity to showcase products/services on-air
 - ONE YEAR logo with link to your website and social media on FCCHS website homepage and recognition on all electronic communications (social media channels).
 - Inclusion in FCCHS Online Business Directory / Industry Partners. Includes logo, 560 character advertising words and ¼ column ad space.
- **Radio Material 30's:**
 - 10 Radio spots daily at PinoyRadio.com
 - 10 Radio spots daily at KrosswaveRadio.com
 - 10 Radio spots daily at MCBNRadio.com
- **TVC Material 30's:**
 - 5 TVC Spots during the live streaming of Fiesta Extravaganza
 - Live Credit mentions and rotating banner ad on video streaming

\$ 4,000



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MINOR SPONSORS

- Minor sponsor in all paid print media placements leading up to the event. Your company's right to use Surrey Fiesta Extravaganza logo for promotional purposes.
- Includes (1) 10'x10' tent on Prime locations.
- **Show Segment:**
 - 15 minutes show time during the live event (Stage time)
 - Sponsor to provide host and materials for the show
- **Marketing and Promotions:**
 - Logo on all banners, posters, invitations, event t-shirts, flyers and other marketing collaterals during the event.
 - ONE YEAR logo with link to your website or social media on FCCHS website homepage and recognition on all electronic communications (social media channels).
 - Inclusion in FCCHS Online Business Directory / Industry Partners. Includes logo, 280 character advertising words and ¼ column ad space.

\$ 2,500

