



## 2025 FCCHS Advertising Packages

### ADVERTISER A

- Advertising in all communication placements leading up to a FCCHS-sponsored event.
- ONE YEAR logo with link to your website AND social media on FCCHS website homepage and recognition on all electronic communications (social media channels) prior to the event.
- ONE YEAR inclusion in FCCHS Online Business Directory / Industry Partners. Includes logo, 280 characters and 1/4 column ad space.
- 4 TIMES Feature advertising / ad campaign for 15 days on FCCHS landing page.
- 2 TIMES/YEAR (5 days each) Social Media advertising boost via FCCHS social media channel (materials provided by sponsor).

**\$ 500**

### ADVERTISER B

- Advertising in all communication placements leading up to a FCCHS-sponsored event.
- ONE YEAR logo with link to your website OR social media on FCCHS website homepage.
- ONE YEAR inclusion in FCCHS Online Business Directory / Industry Partners.
- 2 TIMES Feature advertising / ad campaign for 15 days on FCCHS landing page.

**\$ 150**

### OPTIONS

#### Customize Your Advertising Needs (1 Year Duration)

- Logo with link to your website on FCCHS website.
- Logo with link to your social media on FCCHS website.
- Recognition on all FCCHS social media channels prior a FCCHS-sponsored event.
- Logo, 560 characters and 1/2 column ad space in FCCHS Online Business Directory.
- Logo, 280 characters and 1/4 column ad space in FCCHS Online Business Directory.
- Logo and 1/4 column ad space in FCCHS Online Business Directory.
- Feature advertising / ad campaign for 15 days each on FCCHS landing page.
  - Four times
  - Three times
  - Two times
  - \_\_\_\_\_ times
- Social Media advertising boost (5-day duration) via FCCHS social media channel. Cost depends on target market demographics, location and potential reach. Example: cost usually between \$80 - \$120 to target:
  - All males/females with Facebook/Instagram account from 18 to 65 years old.
  - Lives from Victoria, Nanaimo, Vancouver, Surrey all the way to Chilliwack.
  - Loves to cook, eat at their favourite restaurant or have a brand preference.
  - Potential advertising reach of 25,000 to 45,000 customers in 5 days.
- For other options, please reach out to us and we can customize your advertising needs.



## AGREEMENT

**Business Name** \_\_\_\_\_

**Contact Person** \_\_\_\_\_ **Phone Number** \_\_\_\_\_

**Business Address** \_\_\_\_\_

**Email Address** \_\_\_\_\_

**Products / Services** \_\_\_\_\_



**ADVERTISER A**



**ADVERTISER B**

For other advertising options, please check the tick-boxes on page #1 to customize your advertising needs. Thank you.

## Conforme

Advertiser's Name & Signature \_\_\_\_\_

Date Signed: \_\_\_\_\_

FCCHS Representative \_\_\_\_\_

Date Signed: \_\_\_\_\_