



2025 FCCHS Advertising Packages

ADVERTISER A

- Advertising in all communication placements leading up to a FCCHS-sponsored event.
- ONE YEAR logo with link to your website AND social media on FCCHS website homepage and recognition on all electronic communications (social media channels) prior to the event.
- ONE YEAR inclusion in FCCHS Online Business Directory / Industry Partners. Includes logo, 280 characters and ¼ column ad space.
- 4 TIMES Feature advertising / ad campaign for 15 days on FCCHS landing page.
- 2 TIMES/YEAR (5 days each) Social Media advertising boost via FCCHS social media channel (materials provided by sponsor).

\$ 500

ADVERTISER B

- Advertising in all communication placements leading up to a FCCHS-sponsored event.
- ONE YEAR logo with link to your website OR social media on FCCHS website homepage.
- ONE YEAR inclusion in FCCHS Online Business Directory / Industry Partners.
- 2 TIMES Feature advertising / ad campaign for 15 days on FCCHS landing page.

\$ 150

OPTIONS

Customize Your Advertising Needs (1 Year Duration)

- ☐ Logo with link to your website on FCCHS website.
- ☐ Logo with link to your social media on FCCHS website.
- ☐ Recognition on all FCCHS social media channels prior a FCCHS-sponsored event.
- ☐ Logo, 560 characters and ½ column ad space in FCCHS Online Business Directory.
- ☐ Logo, 280 characters and ¼ column ad space in FCCHS Online Business Directory.
- ☐ Logo and ¼ column ad space in FCCHS Online Business Directory.
- ☐ Feature advertising / ad campaign for 15 days each on FCCHS landing page.
 - ☐ Four times
 - ☐ Three times
 - ☐ Two times
 - ☐ _____ times
- ☐ Social Media advertising boost (5-day duration) via FCCHS social media channel. Cost depends on target market demographics, location and potential reach. Example: cost usually between \$80 - \$120 to target:
 - ☐ All males/females with Facebook/Instagram account from 18 to 65 years old.
 - ☐ Lives from Victoria, Nanaimo, Vancouver, Surrey all the way to Chilliwack.
 - ☐ Loves to cook, eat at their favourite restaurant or have a brand preference.
 - ☐ Potential advertising reach of 25,000 to 45,000 customers in 5 days.
- ☐ For other options, please reach out to us and we can customize your advertising needs.



AGREEMENT

Business Name _____

Contact Person _____ **Phone Number** _____

Business Address _____

Email Address _____

Products / Services _____

☐

ADVERTISER A

☐

ADVERTISER B

For other advertising options, please check the tick-boxes on page #1 to customize your advertising needs. Thank you.

Conforme

Advertiser's Name & Signature

FCCHS Representative

Date Signed: _____

Date Signed: _____